

5 slides on

AI & Machine Learning

from **dotmodus**



Google Cloud
Partner

More than 33% of B2B technology buyers will rate chatbots as a Top 10 engagement channel.

As the technologies mature, chatbots and virtual assistants will leverage first- and third-party data along with AI and machine learning to offer more personalized, guided experiences.

35% of companies will double down on workplace AI.

Forrester forecasts that by the end of 2021, one out of every four remote workers in the US will be supported by new forms of automation.

Robotic process automation (RPA) bots combined with conversational intelligence and other intelligent automation will handle business tasks often invisible to the home worker.

More than 60% of B2B sellers will be enabled by AI and automation.

Sales tools that capture and automatically upload buyer and seller activity data to CRM systems will finally take sellers out of the data entry game. Sellers will have the time and space to conduct deeper customer research, cull insights from data, and orchestrate more meaningful interactions with buyers.

AI can surface patterns, guide the seller to the next best action, and identify the buyer's preferred channel.

**By 2030, companies
that fully absorb AI
could double their
cash flow**

McKinsey
& Company

**Get started
today!**

**We'll help you identify
an opportunity for
AI and ML in your
business**

How we're helping our customers

- **Automated Customer Support**
AI Call Centre, Chatbots and
Personal Assistants
- **Text, Image, Video Processing**
Extract data from millions of documents,
images or videos.
- **Fraud Detection**
Payment anomaly detection with consistent and
accurate results.
- **Data Capture and Compliance**
Less manual errors leads to improved data quality,
enabling faster, more reliable analysis.

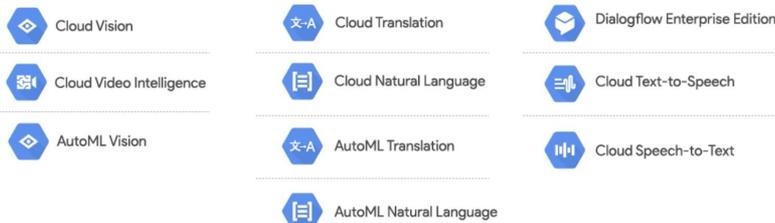


Bringing the benefits of AI to everyone

Google's mission is to organise the world's information and make it universally accessible and useful. AI is helping do that in exciting new ways, solving problems for users, customers, and the world.

Turn your busyness back into business with **dotmodus**

Our teams support all the **AI** and **ML** tools you need to automate your processes, streamline your operation and empower your teams.



dotmodus



Cloud accredited team

A dedicated team of 120 Data Scientists, Data Engineers, Cloud Architects and Software Developers



Trusted Google Cloud Partner for nearly 10 years



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Let's work together

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